

KSN Govt. Degree College for Women, Anantapuramu.
Dept. of Commerce

Extension Lectures & Awareness Programmes from 2014-2019

Consolidated Table and Report

Year	Sl. No	Extension Lectures/ Awareness Programs			Beneficiary Group	Name of the Faculty organised the activity
		Date	Topic	Guest		
2017-18	1	16 th Oct '2017	Awareness on Food Day with Poster Exhibition - <i>One Prize for Best presentation</i>	Prof B . Andalu Retd. Lecturer Dept. of Food & Nutrition, SSSIHL, Ananthapuram	Students of all Groups & Staff	All Staff, Dept.of Commerce
	2	5 th Mar '2018	Extension Lecture on 'Domestic Violence Act'2005	Smt C. Prasanthi Faculty in Law, SVDGC, Anantapur	90 Students	All Staff, Dept.of Commerce
	3	7 th Mar '2018	Extension Lecture on "E-Commerce Topic- Internet Banking"	Sri K.Sambasiva Reddy Managing Director, Deccan Power On,Ananthapur.	110 Students	Smt A. Sowjanya Lakshmi & other members
2016-17	4	17 th Dec' 2016	Exhibition On Weights & Measures and Food Adulteration,	Dept of Legal Metrology and Dept. of Food & Adulteration	Students of all Groups & Staff	All Staff, Dept.of Commerce
2015-16	5	19 th Dec '2015	An Extension cum Guest Lecture on " Consumer Behaviour " – (Retailing)	Sri G. Nagabhushanam, Lecture in Commerce, SVGM Govt. Degree College, Kalyandurg, ATP	110 Students	All Staff, Dept.of Commerce
2014-15	6	6 th Sep '2014	Extension Lecture on Applied Commerce	N. Sashadri, ACS, Anantapur	90 Students III B.Com (CA)(Gen)	All Staff, Dept.of Commerce
	7	25 th Oct '2014	Extension Lecture Celebrity Advertisement	K. Jaya Prada, Asst. Prof in Management Studies, SSSIHL, Anantapur Campus.	82 Students III B.Com (CA)(Gen)	All Staff, Dept.of Commerce
	8	06 th Dec' 2014	Extension Lecture SEBI- It's Functioning	Dr Prabhakar Patil, General Manager, RBI,	96 Students III B.Com (CA)(Gen)	All Staff, Dept.of Commerce
	9	30 th Jan '2015	Food Exhibition with Selling Techniques	III B.Com (CA)& (Gen) Students	15 Students III B.Com (CA)(Gen)	All Staff, Dept.of Commerce
2013-14	10					

AY 2017-18

Extension Lectures (03)

1 .Domestic Violence Act ‘2005 on 5th March ‘2018

arranged by Y.Vijaya Brunda & M. Pushapavathi & other members



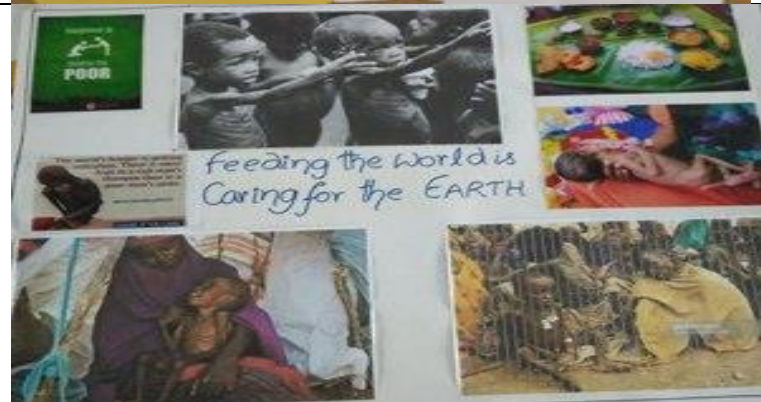
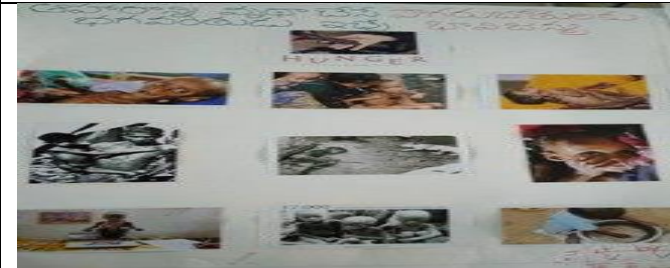
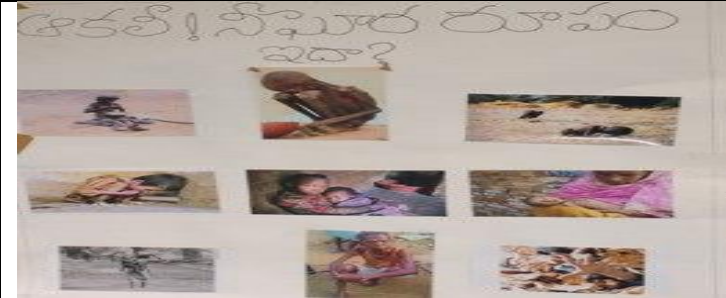
III B.Com & II B.Com Students were the audience

2.Internet Banking in E-Commerce on 7th March ‘2018

arranged by Smt A.Sowjanya Laxmi–GF in Commerce & other members



3.Awareness on Food Day with Poster Exhibition - 16th Oct' 2017

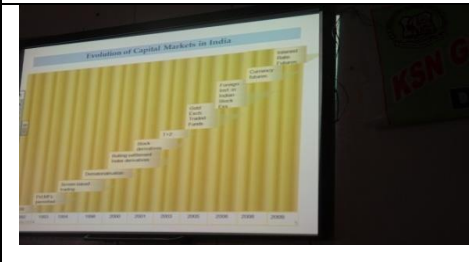


**4. Exhibition On
Weights &
Measures and
Food
Adulteration,
Dept of Legal
Metrology and
Dept. of Food &
Adulteration
On 16-12-2016**



AY 2015-16	Extension Lecture (01) Sri G. Nagabhushanam, Lecture in Commerce, SVGM Govt. Degree College, Kalyandurg, Ananthapuramu District.
5. An Extension cum Guest Lecture on “ Consumer Behaviour ” – a Topic in Retailing On 19-12-2016	

AY 2014-15 Extension Lecture (03) + Food exhibition (01)

06/09/2014	6. Applied Commerce N. Sashadri, ACS, Anantapur		
25/10/2014	7. Celebrity Advertisement K. Jayaprada, Asst. Prof in Management Studies, SSSIHL, Anantapur Campus.		
06/12/2014	8. SEBI- It's Functioning Dr Prabhakar Patil, General Manager RBI, III B.Com (CA)& (Gen)students		
30/01/2015	9. Food Exhibition by the Students for Selling Techniques		